PRI SUBMISSION GUIDELINES

About PRI: Celebrated as a driver of innovation in public media, Public Radio International (PRI) was founded in 1983 to diversify and expand the content available on public platforms, enabling U.S. listeners to "hear a different voice™" and to connect with one another and the larger world.

PRI leads by identifying critical but unmet content needs and partnering with producers, stations, digital networks and funders to develop multi-platform resources to meet those needs. By creating an environment in which innovation can thrive, PRI supports the creation and distribution of content that would otherwise be unavailable and that brings new voices, global journalism and cultural perspectives to the American public. PRI content is available on pri.org and via podcasts, and is broadcast on over 824 public radio stations. More than 13 million people access PRI content each week through these sources.

PRI's newest production is "The Takeaway™," a groundbreaking morning-drive news show co-produced with WNYC Radio. Its best known programming includes PRI's "The World," a co-production of BBC World Service, PRI and WGBH Radio Boston; "Living on Earth," produced by World Media Foundation Inc.; "Michael Feldman's Whad'Ya Know?," produced by Wisconsin Public Radio; "The Tavis Smiley Show," produced by Smiley Radio Properties Inc.; and "Studio 360 from PRI and WNYC®," produced by PRI and WNYC; as well as 24-hour program services — "Classical 24®," produced by American Public Media; and BBC World Service, produced by the British Broadcasting Corporation.

For more information, visit www.pri.org.

Mission Statement: Public Radio International's mission is to serve audiences with distinctive programming that provides information, insights and cultural experiences essential to understanding a diverse, interdependent world.

PRI PROGRAM SUBMISSIONS

Public Radio International regularly seeks creative program proposals in all genres for nationwide distribution to public radio stations. Programs that demonstrate content of national interest and superb technical quality and that cannot be duplicated by local stations will receive strongest consideration.

Due to the volume of submissions that we receive, it is impossible for us to respond to individual questions. However, be assured that we will evaluate your program and get back to you within approximately three weeks.

Please include a MP3 or link to audio of your submission. If mailed, please include CD of program. If program is not yet completed, please include links to previous work. No materials submitted for evaluation will be returned.

PROGRAM SUBMISSION

INSTRUCTIONS
1. Download and complete form below.

2. Return to: Program Submissions
Public Radio International
401 Second Ave. N., Ste. 500
Minneapolis, MN 55401

Or scan form and email to: mkausch@pri.org

PRI PROGRAM SUBMISSION FORM

YOUR NAME:

EMAIL:

ADDRESS:

PHONE:

FAX:

WEBSITE:

A. TITLE OF PROGRAM:

B. HOST(s):

C. How many programs do you propose?

D. Running time (length of program):

E. Genre: _____Documentary _____Drama _____Short _____News
_____ Arts/Cultural _____Children _____Other (Specify)

F. Express in a single sentence the purpose of the program you are proposing.

(Example: "A two-hour morning news magazine style program designed to keep typical Americans up-to-date on the latest news and information from around the world and across the country".)

G. What are you looking for from PRI? (just distribution; funding, if so, how much; etc.)

H. What demonstrable evidence do you have that there is an audience and a need for a program of this type? Attach documentation as appropriate.

I. What kind and level of audience and/or station response would indicate the program has been a success? Please be specific.

J. Please list individuals, agencies, community groups, companies, etc., who are interested in cooperating in the development of this program idea.

K. Do you have any specific people in mind to appear on the program? Please identify which have committed to appear.

L. Do you envision offering supplemental materials over the air such as flyers, books, study guides, T-shirts, etc? Please specify.

M. How will you use other media platforms? (web, podcast, etc.)

N. Who, if any, are the organizations interested in financially supporting the program you propose? Please identify.

O. PLEASE ATTACH:

a) A narrative description of the program.
b) Any additional information or materials you feel will help us to more fully understand your idea. (Producer's credits, resume, etc.)
c) An itemized budget.

PRI APPRECIATES YOUR INTEREST IN PROVIDING US WITH THIS PROGRAM IDEA.

PRI PRELIMINARY DISTRIBUTION AGREEMENT

I hereby submit the program described within this document to Public Radio International for distribution to radio stations in the United States. I understand that upon acceptance for distribution of my program by Public Radio International, said organization is granted the exclusive distributorship in the United States of this offering for traditional radio broadcast. Furthermore, Producer will grant to PRI the right of first negotiation during the Term to market and distribute the Program on a worldwide basis, whether for commercial or non-commercial purposes, using any existing or to be developed technologies other than traditional radio broadcasting.

Producer also will grant to PRI the rights to provide its affiliate stations access to website simulcast. I understand that should changes occur in the overall intent or scope, format, or timetable of the program, I shall first obtain the approval of Public Radio International.

All necessary broadcast rights have been or will be obtained by me or the organization I represent in accordance with all current talent, copyright, and performing rights releases, clearances, and license agreements; and I understand that I am, or the organization I represent is, solely responsible for obtaining such rights. I hereby indemnify and hold Public Radio International and all its affiliate stations harmless from and against any and all claims, damages, liabilities, costs, and expenses, including legal fees, arising out of the distribution by Public Radio International or broadcast by any affiliate of this program/series, including, but not limited to, libel, slander, invasions of privacy and copyright infringements. Liability insurance in the amount of US $1, 000, 000 will be acquired by me or the organization I represent and will be in effect for the duration of the broadcast rights for this offering. I understand that I am responsible for furnishing "air quality programming" to the satellite uplink designated for this program according to the delivery deadlines of that uplink, and I am responsible for payment of all charges, penalties, or other amounts due in connection therewith, including, but not limited to, applicable satellite distribution costs.

To distribute a program through PRI you must have the ability to digitally edit sound files and send them by FTP or other means over the Internet.

This submission is intended to be an offer which will be binding upon me as of the date indicated below. I understand that I will be informed by Public Radio International as to the date on which a decision will be made regarding the acceptance of this submission for distribution. I agree NOT TO OFFER this program to any other distributor during the period in which this submission is under consideration by Public Radio International unless and until I notify Public Radio International of my intent to withdraw this submission from consideration. Upon receiving notification that my offering has not been accepted for distribution by Public Radio International, I will be free to submit it to other distributors.

All CDs and submission materials cannot be returned by PRI.

Signed: _____

Date: _____